

Volunteering
GEE LONG

Annual Report 2022-23



Volunteering Geelong Annual Report 2022–23



Volunteering Geelong Inc
ABN 53 611 428 304
Is registered by Australian Charities and
Not for Profits Commission

Registration: A0040073C
Regulator: Consumer Affairs Victoria
Registration Date: 22/08/2000

Volunteering Geelong Community Foundation Trust
ABN 43 297 814 948
Is registered by Australian Charities
and Not for Profits Commission

Endorsed as a deductible gift recipient
– DGR Item 1 effective 16 February 2017

Endorsed for charity tax concessions
Income tax exemption
GST concessions
FBT exemption effective 16 February 2018

Volunteering Geelong respectfully acknowledge the
traditional owners of the lands and waters of Australia.

Volunteering Geelong acknowledge the land we live
and work on is Wadawurrung country and belongs to
the Wadawurrung people of the Kulin Nation.

We respect and acknowledge this land and its
ecosystems and all elders: past, present and emerging.



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**Be Involved
Lend a Hand
Give Back
Be Rewarded**

Our Strategic Priorities

- Diversity - Access, Equity & Equality for all participants of our programs
- Impact - social connection, economic impact and wellbeing
- Impacting a Pathway to Employment opportunities - Skills / Training - Jobs
- Rewarding volunteering opportunities

Vision

To support a region where individuals feel motivated to volunteer, have the opportunity to contribute their time, skills and knowledge and are supported and encouraged to enjoy a rewarding volunteering experience.

Mission

As a leading provider of volunteering services, we will coordinate, promote, support & strengthen volunteering in our community to enhance the health & well-being for people and community or charitable organisations within our community.

Purpose

Our purpose is to see the Barwon South West region thrive through volunteerism. We make this a reality by:

- Promoting and increasing the impact of volunteering in our region,
- Creating a strong and vibrant volunteer community that promotes inclusivity, respect and empowerment,
- Being a trail blazer and the leading voice for volunteering in our region, with our advice being sought by government, community based organisations, businesses and individuals,

Our Membership Value Proposition (MVP) is focused on increasing positive impacts for our member organisations through the use of our volunteers.

We do this by providing:

- volunteers matched to your request criteria,
- volunteers who are appropriately canvassed, accredited and aligned to National Standards and best practices,
- timely response turnarounds for volunteer requests,
- valuable education and advice to assist in maximising volunteer outcomes through contemporary sector knowledge,
- an active network to support our volunteer managers.



Income & Sponsorship

Government

- DSS – Volunteering Victoria | Volunteer Management Activity Funding
- Department of Social Services – Richard Marles
- Department of Social Services (Strong & Resilient Communities – Transition Funding)

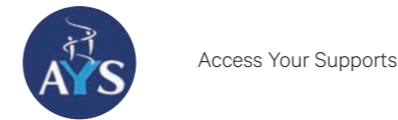
Sponsorship



Canny Accountants



PACE Advertising



Access Your Supports



BBC Digital

Partnerships

Cultura

A merged organisation of Diversitat and MultiCultural Aged Care Services supporting our First Nations, New Migrant Settlement Services and Aged Care Support Services.

Barwon Network of Neighbourhood Houses

Supporting 24 Neighbourhood Houses across the region

Philanthropic

Dawn Wade Foundation

Pethard Tarax Charitable Trust

Foundations

Anthony Costa Foundation

Geelong Community Foundation

Tax Time Appeal

Lend - a - Hand Appeal

Memberships

Membership Category	
Individual – Subscribers	550
Volunteer – FULL	10
Volunteer Manager – FULL	8
Board Member – FULL	9
Level 1 – Affiliate	1
Level 2 – Small Agency	63
Level 3 – Medium Agency	35
Level 4 – Large Agency	12
Local Government Authority	3

Board Members



Lily Stefanovic (President)
BCom

Lily has worked for Bunnings for 27 years in operations as a Senior Area Manager. During her time at Bunnings she has enjoyed being an integral part of the local communities that she opened stores in.

After she retired for a short time to renovate homes, she joined GenU as an Investigator/ Senior Business Partner in employee relations.

Ralph Menchise (Deputy President)

Ralph has an excellent knowledge of the community with over 20 years experience working with families, children and adults. Ralph is passionate about working with people who have a disability, where he is currently the Director of Access Your Supports.

Mel Pearce (Secretary)

Following a successful 25 year career in banking and finance, Mel now works in the Advancement Team at Deakin University as a Trusts and Foundations Coordinator. Having held a variety of local board and committee roles, these days Mel gives back to her local community through local sport holding the positions of Junior Coordinator with the Grovedale Cricket Club and Junior Football Coordinator at Modewarre Football Club.

Christine Heath (Treasurer)
BEc Grad Dip Investment and Finance

Christine worked in management roles in the financial services industry in Melbourne for many years before moving to Geelong around 20 years ago. Christine is passionate about giving back to the community and is currently also on the board of Barwon Child Youth and Family. She has just completed her MBA.

Sue Cartwright
BA

Sue has been working in Public Relations for more than 20 years predominantly in Local and State Government, and most recently as part of her own Geelong-based PR agency, Communication Tree.

Lydia Turda
MBA MEI

Lydia is passionate about using her not for profit and business innovation experience to support the growth of Volunteering Geelong.

Bruce Mellett

Bruce retired to Geelong in 2022 after a 30 year media career with ABC Radio in South Australia.

He is passionate about youth mentoring, volunteering at a local school and is also President of the Corio Model Railway Club and Men's Shed in Geelong West.

Garry Carnegie

Garry became an Emeritus Professor of RMIT University on 1 January 2018, having served as Head, School of Accounting and Professor of Accounting at RMIT from 2010 to 2017.

He worked full-time in the Australian higher education sector from 1985 and held full-time professorial posts in accounting from 1994 at Deakin University, Melbourne University Private/The University of Melbourne and the University of Ballarat.

In 2020, he received the Academy of Accounting Historians Hourglass Award and, in 2021, an AFAANZ Life Membership Award. He is a member of both CPA Australia and CA ANZ.

Top Row:

Lily Stefanovic
Ralph Menchise (**Deputy President**)
Mel Pearce (**Secretary**)

Middle Row:

Sue Cartwright
Christine Heath (**Treasurer**)
Lydia Turda

Bottom Row:

Bruce Mellett
Garry Carnegie

Programs

Impacting a Pathway to Employment



Made possible with funding from:



Dawn Wade Foundation

Volunteer Placement Partnership



3 programs delivered in a series of workshops focusing on participants being job ready and assisted with their job search skills.

10 day volunteer work placement with support & mentoring.

Learning Outcomes:

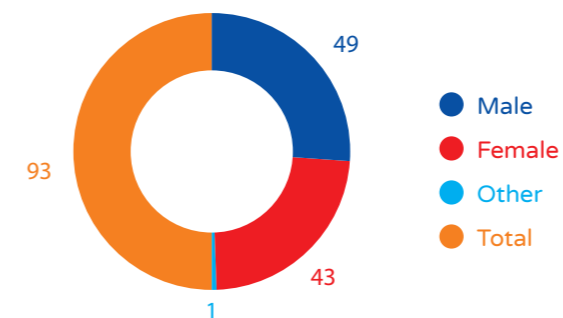
- Learn new skills
- Gain relevant work experience
- Improve a resume
- Explore career paths



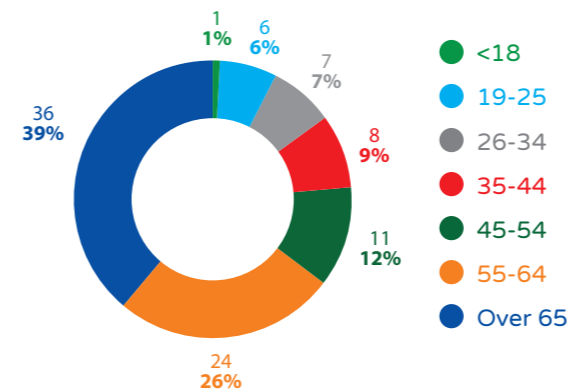
Service Usage Stats

01 July 2022 – 30 June 2023

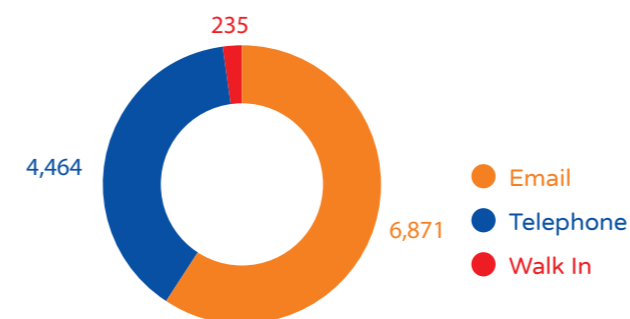
FACE TO FACE / TELEPHONE INTERVIEWS



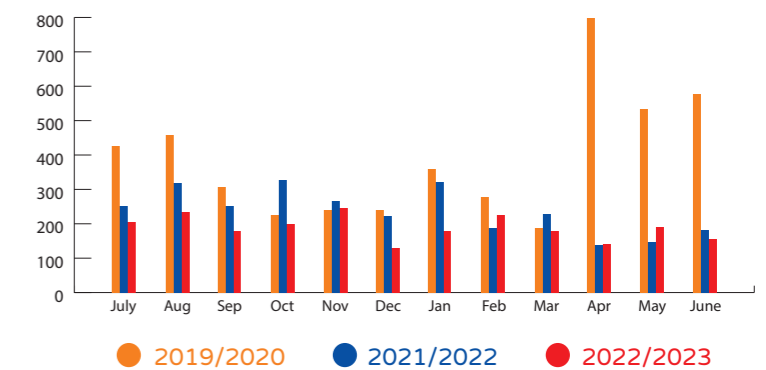
AGE GROUPS



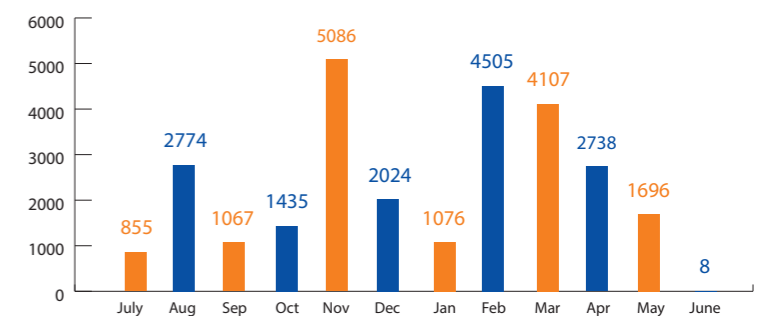
COMMUNITY INTERFACE / ENGAGEMENT



EXPRESSION OF INTEREST / ONLINE REGISTRATION



SOCIAL MEDIA PLATFORM / EXPOS / EVENTS – ENGAGEMENT 36,969



1686
VOLUNTEER HOURS

462
VG BOARD HOURS

President's Report



PRESIDENT Lily Stefanovic

We entered the 2022-2023 with new board members to enable strengthening the strategy for both longevity, sustainability and support to the CEO, Helen Hunter, and her team. We have focused on the future and opportunities for strengthening partnerships within the Geelong and local communities while applying, successfully, for grants to continue the excellent work of the organisation.

The changes that were made by the Federal government to channel funding through one body, Volunteering Victoria, did give us cause for concern, due to the decrease in funding we would receive. Irrespective of the initial teething problems, VG CEO Helen Hunter,

continued to meet and work with regional bodies demonstrating the knowledge and experience she has to ensure support and guidance to the state body and other regional groups.

We have continued with programs such as "Impacting a Pathways to Employment", "Step by Step", and "Money Matters," enabling us to build stronger relationships with organisations such as Cultura, supporting participants in placement for work experience, and assisting participants with financial support and guidance.

I would like to take this opportunity to thank our CEO Helen Hunter, Colin Dempsey and Grant Hawkins, together with all of our volunteers for their passion, unconditional support and commitment to supporting individuals and local communities within the G21 region. Seeking funding is an ongoing need, to enable the continuance of support, and this is achieved through grants and the support of, and recognition, by Trusts, Foundations and Philanthropic partnerships within the Geelong region. The Geelong Community Foundation, Dawn Wade Foundation, Anthony Costa Foundation, Give Where you Live Foundation - we thank you. My sincere thanks, on behalf of the Board, to Christine Couzens MP (Member for Geelong) for her continual support of volunteers and volunteer resources in Geelong. Her election commitment of \$100,000 has enabled Volunteering Geelong to continue its place-based support to the community of Geelong.

We launched into planning for the support of the 2026 Commonwealth Games which were unfortunately cancelled, this however, gave us the confidence and knowledge that we are capable of strong planning and organisation as we move into the coming year. We continue to meet regularly with local politicians, City of Greater Geelong staff and directors, our elected Mayor and Councillors, and our membership base to support and seek continued opportunities for the wider community.

I have every confidence that the future of Volunteering Geelong will continue to add great value to organisations, and local community groups while enabling so many wonderful individuals, who give so much of themselves, to make a difference as volunteers.

My sincere thanks to the Board Members, for their commitment, support and sharing of knowledge and expertise throughout the year. Special thanks to our Patron, Keith Fagg OAM, for his continued support and guidance. I look forward to continuing working with The Board, CEO, staff, our members, and our volunteers, in the coming year as we continue to grow and prosper.

Lily Stefanovic
President

Treasurer's Report

Volunteering Geelong Inc and Volunteering Geelong Community Foundation Trust

For the financial year ending 30 June 2023 Volunteering Geelong recorded combined revenue of \$420,993 and incurred costs of \$438,898 which resulted in a small operating loss of \$17,905.

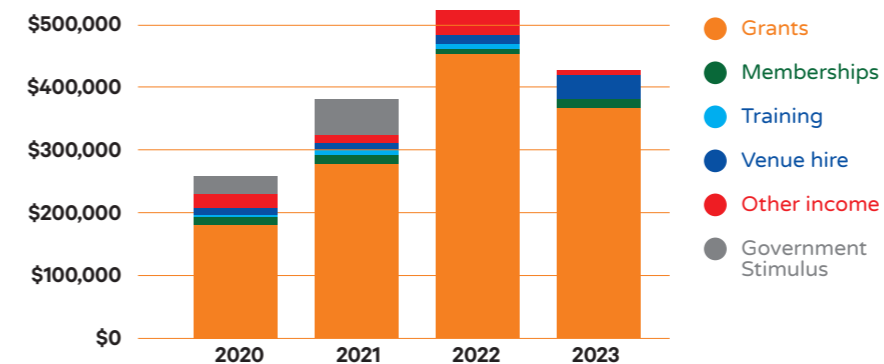
While the organisation incurred a small operating loss for the 22/23 financial year, this was primarily due to the receipt of program funding at the end of the 21/22 financial year, for programs that were conducted

and expenses incurred in the 22/23 year. Volunteering Geelong maintains a healthy financial position with net assets of \$336,706 at 30th June 2023

Our main source of funds continues to be from Volunteer Management Activity funding, with other grants and project funding totalling \$97,500 for the past financial year. Our other primary sources of income were membership and room hire. We are currently exploring options to replace room hire income going forward, following the sale of the St Marys Community Hub in June 2023. We welcome the commitment made by the Victorian Government to support Volunteering Geelong in the 23/24 financial year.

Our largest cost for the year was employee expenses. We continue to monitor and manage all other expenditure.

VOLUNTEERING GEELONG CONSOLIDATED REVENUE



KEY RESULTS

	2018	2019	2020	2021	2022	2023
Income	\$271,564	\$179,516	\$256,127	\$365,161	\$524,079	\$420,993
Expenses	\$311,309	\$192,201	\$197,721	\$275,106	\$343,242	\$438,898
Surplus / (Deficit)	(\$39,745)	(\$12,685)	\$58,406	\$90,056	\$180,837	(\$ 17,905)
% Salaries	67%	79%	69%	76%	70%	68%
Cash at Bank	\$73,674	\$97,054	\$124,383	\$175,713	\$375,953	\$310,537
Net Assets	\$37,389	\$24,704	\$83,110	\$173,196	\$354,611	\$336,706

Financial Review

Armstrong Accounting and Taxation prepared the Annual Financial Report at 30 June 2023 and provided an Independent Review Report on 21st November 2023. They concluded that the financial report has been prepared to satisfy the company's constitution and meet the needs of members. A full set of financial statements is available on request.

I would like to acknowledge the contribution of Helen and Colin for their hard work in diligently monitoring, preparing and keeping our financial records up to date.

Christine Heath
Treasurer, Volunteering Geelong

CEO's Report



CEO Helen Hunter

The 2022 – 2023 Financial year was a most positive one for Volunteering Geelong; we were able to secure a contract with Volunteering Victoria (2022 -2026) to deliver the Volunteer Management Activity (VMA) re-modelled funding in an online environment to the three identified priority groups – First Nations, New Migrants and People with a Disability.

To deliver the Volunteer Management Activity, Volunteering Geelong partnered with the Regional Volunteering United consortium consisting of representation and collaboration of Ballarat Foundation, Centre for Participation – Horsham, Bendigo Volunteer Resource Centre, and Albury-Wodonga Volunteer Resource Bureau.

Volunteering Geelong provides the lead in reporting for this activity for the Barwon South West and the Hume Regions.

Through our Deductible Gift Recipient status (DGR-1), Volunteering Geelong was able to work with Trusts, Foundations and Philanthropic partnerships to be able to deliver three **Impacting a Pathway to Employment Programs** (IPEP) to empower people, empower change directed at the very root cause of disadvantage and vulnerability in our community. We were able to grow the capacity of individuals to be ready to be employed enabling lasting change to their lives. We are extremely grateful to the **Geelong Community Foundation** and the **Dawn Wade Foundation** who help fund the completion of these programs.

The **Anthony Costa Foundation** continued with year 2 of 3 funding grant for operational support enabling Volunteering Geelong to establish sustainable and viable financial opportunities for its future strategic direction. Frank Kellaway from Kellaway Lonsdale Consulting guided the Board of Management through a series of workshops to develop strategic opportunities and a growth strategy.

The Commonwealth Games was one of those strategic opportunities that unfortunately will not be realised.

Volunteering Geelong continues to focus on advocating for place based infrastructure and resources for the 140+ volunteer involving organisations connected in our region to grow their capacity, establish long term collaborative partnerships where everyone involved experiences positive outcomes in the volunteering sector.

In partnership with the City of Greater Geelong – Connected Communities Team Volunteering Geelong completed an **Economic, Social and Wellbeing Impact Report** focusing on volunteering in Geelong – we are hoping to soon finalise this report to launch at our 2023 Annual General Meeting; to be held on Tuesday 5th December 2023.

A post implementation review of the VMA saw an investment of Federal funding to existing Volunteer Resource Centres through the Strong and Resilient Communities (SARC) funding stream as a recognition of review findings to assist with the transition to the remodelled platform and additional priority groups – vulnerable women, young people 12-18yo and unemployed people.

Our thanks go to Mayor Peter Murrirhy who hosted a civic reception at the new Wurriki Nyal Civic Precinct for the 2022 Volunteer of the Year Awards where we recognised 18 very worthy finalists and were able to provide 5 award winners with \$1000 awards to share with their volunteer involving organisations.

The 2022 Volunteer of the Year award recipients were:

- Steve Lee | Queenscliff Historical Museum
- Sandra Vizard | Cottage By The Sea
- Raema Ash | The Outpost
- Kathleen Wade | Ocean Grove Primary School
- John O'Hara & Colin Luttrell | Uniting Barwon Education Assistance Program

Volunteering Geelong welcomed Grant Hawkins for a 10 month secondment to deliver the Impacting a Pathway to Employment Program; Volunteering Geelong was able to deliver 3 programs in 2023 and included establishing strategic partnerships in its delivery. Our thanks to those strategic partnerships and the volunteering involving agencies that took on the volunteer placement opportunities:

- Cloverdale Community Centre
- The Gordon
- Skills & Job Centre
- CoGG – Youth Services
- MacKillop Family Services
- Strawberry Seed Consulting
- PC's for Kids
- Geelong Food Relief
- Cultura – Aged & Community Care
- Cultura – Hope Garden
- Narana Aboriginal Culture Centre
- Cloverdale – Shoulder to Shoulder Program
- North Geelong Secondary College
- Northern Bay College
- Workforce Australia
- Northern Futures
- WCIG – Transition to Employment
- GAWS
- Ambulance VIC
- Geelong Mums
- Lily Stefanovic – President, Volunteering Geelong
- Adam Herd – Bunnings
- Geelong Library Corporation
- Adam Wake – CEO, Cottage by the Sea
- Vaughan Lamb – Financial Literacy Program
- Barwon Health – Community Kitchen Program

Volunteer celebration and recognition remain an important priority for us. National Week of the Volunteer was celebrated with an Afternoon Tea for 100 volunteers and our volunteer involving organisations in partnership with GenU; we would particularly like to thank Emily Leary for her invaluable assistance in making the event occur at Eastern Hub.

In closing I could not have achieved the requirements of this financial year without the support and active involvement of the Board of Management led by President Lily Stefanovic; my staff in Colin and Grant and the volunteers who continue to be committed to our volunteer management activities and the volunteers who support the delivery of our programs.

Monday & Thursday

Volunteer Information Officer & VIKTOR Database – Data Entry | Christine Baldwin

Tuesday

Reception Volunteer & Statistic Collation | Jo Reeve

Wednesday

Reception Volunteer | Gail McDonald
Volunteer Information Officer | Yvonne Coxall

Thursday

VIKTOR Database – Data Entry | Judy Foster
VIKTOR Database – Data Entry | Kay Goldsworthy

Friday

Reception Volunteer | Dossie McNamara
Volunteer Information Office | Vaughan Lamb

I look forward to 2023 2024 financial year opening up new opportunities to keep our doors open and continuing our support to the Geelong community with their volunteer needs.

Helen Hunter
CEO, Volunteering Geelong



Geelong Volunteer of the Year Awards 2023

The Volunteer of the Year Awards were again held as a collaboration between Volunteering Geelong and the Kardinia Rotary Club. The awards aim to acknowledge the contribution of volunteers and the volunteering community in making people's lives better. Proudly sponsored by Geelong Connected Communities and Standby Security, the Volunteer of the Year Awards celebrate the impact of volunteers and the volunteer involving organisations they so passionately support. The awards, hosted by Mayor Trent Sullivan at the Wurriki Nyal Civic Precinct, brought our volunteers and volunteer leaders together, highlighting the shared purpose and community connection that volunteering brings.

AWARDS		
Volunteer Nomination	Organisation	Nominator
Ian Aranyosi	Amber Community	Luke Elliot
Vicki Vanlohuizen	Feed Me Bellarine	Lana Purcell
Audrey Felniak	Bellarine Living & Learning Centre	Lisa Berry
Peter Holland	Uniting Barwon	Karen Mather & Jan Douglas
Lisa Keys	South Barwon - SES	Ann Moreillon

FINALISTS		
Volunteer Nomination	Organisation	Nominator
Ian Aranyosi	Amber Community	Luke Elliot
Laurie Hill	Epworth	Kylie Semple
WIG Salon Volunteers	Epworth	Kylie Semple
Vicki Vanlohuizen	Feed Me Bellarine	Lana Purcell
Joe Demur	GenU	Edwina Boase-Stratford
Lionel Tunnel-Jones	Anglican Church GW	Rev Nigel Pope
Audrey Felniak	Bellarine Living & Learning Centre	Lisa Berry
Lynne Hill	GenU	Angela Fortune
Peter Holland	Uniting Barwon	Karen Mather & Jan Douglas
Lisa Keys	South Barwon - SES	Ann Moreillon
Daniel Driscoll	Ryan Gatgens Memorial Golf Day	Melinda Hopper, Hope Bereavement
Jan Douglas	Uniting Barwon	Karen Mather
Chris Freeman	Bluebird Foundation	Bron Lawson
Lyn Harris	Office of the Public Advocate	Di Cahill



Mayor Trent Sullivan with Vicki Vanlohuizen (Feed Me Bellarine)



Angelo Kakouros with Ian Aranyosi



Finalists and award winners



Rosanne Kava from Kardinia Rotary Club with Lisa Keys from South Barwon SES



Peter Holland from Uniting Barwon with Kas from Kardinia Rotary



Audrey Felniak with Pat Murnane

“The broadest and maybe most meaningful definition of volunteering: Doing more than you have to because you want to, in a cause you consider good.”

- IVAN SCHEIER

